



*Policy of  
Organizational  
Sponsorship of TSITE  
Publications  
(August 2003)*

**Purpose:**

The purpose of sponsorship of Tennessee Transportation News (The newsletter of the Tennessee Section ITE) and [www.tsite.org](http://www.tsite.org) (the website of the Tennessee Section ITE) is twofold.

First, sponsorship provides an opportunity for TSITE members wishing to show support of the organization and its mission. Numerous requests have been made in the past concerning the possibility of “advertising” in the Tennessee Transportation News. One purpose of the formulation of this policy is to provide this opportunity for members to provide and receive information about various products and services offered by participating TSITE members.

Second, monies collected through sponsorships help support the activities of ITE student chapters within the state of Tennessee. In an effort to encourage student participation, TSITE wishes to encourage financial aid to chapters and individuals outside of the annual scholarships.

**Eligibility:**

Sponsorship of TSITE publications is available to all regular and affiliate members of TSITE and the organizations they represent.

**Contributions:**

For a donation of \$50 per calendar year (Jan 1 – Dec 31), participants will be recognized in one (1) business card-sized space (2” x 3 ½”) in each published newsletter that year. An official corporate logo and link to that company’s website will also be posted on the TSITE website.

**Beneficiary:**

The operating budget of most student chapters comes solely from membership dues collected each year. While this generally allows chapters to host regular meetings, assistance for participation in additional ITE activities is often unavailable. Funds collected from sponsors will go into the TSITE general fund to offset such costs as student registration at TSITE meetings and travel and lodging costs for students invited to ITE functions.

**Procedure:**

To become a sponsor of TSITE publications, a \$50 donation (checks payable to “Tennessee Section ITE”) should be sent to the current secretary/treasurer noting its purpose. Also to be sent is the item to be included in newsletter editions in electronic format. Acceptable submissions will be files formatted to a finished size of 2” x 3.5” with one of the following extensions: \*.jpg, \*.tif, \*.bmp, \*.cdr. An electronic logo and the company website address should also be sent for inclusion on the TSITE website.

For more information regarding TSITE sponsorships, contact:

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